

Report of the Head of Regulatory Services

STREET TRADING DESIGNATION – GREAT WESTERN LANE

1. Background

- 1.1 At its meeting of 7th April 2015 the Committee was advised of the need to relocate the licensed street traders located on Central Square and Great Western Lane due to the forthcoming redevelopment of the Central Square area.
- 1.2 One of those traders, Mrs Paula Yeates, is currently licensed to sell fruit, vegetables, flowers and hog roast (on major event days) from her stall on Great Western Lane.
- 1.3 A licensed fruit and vegetable trader on Park Lane (off Queen Street) has surrendered his licence, leaving a vacant Licence Street. This area has been considered a suitable alternative site for Mrs Yeates.

2. Details.

- 2.1 Officers from Licensing, City Centre Management, Highways and Major Projects have met to discuss possible alternative sites for the Mrs Yeates. When determining suitable locations consideration has been given to the following: the amount of footfall in the area, existing power supply, risk of obstruction, surrounding businesses, location of City Centre events/activity sites, vehicle access, the likelihood of objections to the change in street designation/Traffic Regulation Order and whether any future development will take place in those areas. As a result, only Park Lane has been identified as a suitable street trading location for Mrs Yeates.
- 2.2 Mrs Yeates has stated that since the redevelopment of the bus station has begun, her business has suffered due to a reduction in footfall. She is therefore keen to move to Park Lane as soon as possible and it is proposed she begins trading from the site as of 19th October 2015.

3. Legal Implications

- 3.1 There is no statutory requirement for the Council to relocate the street trader that is affected by the Central Square Redevelopment. However it is acknowledged that people's livelihoods are at stake. The relocation of Mrs Yeates to the Park Lane site is achievable and allows Mrs Yeates to continue trading in the City centre.

4. Financial Implications.

- 4.1 The Licensing Section is required to be self-financing within the limitations of statute.
- 4.2 The current fee for an annual street trading licence is £563.00.

5. Recommendation

- 5.1 To approve the relocation of Mrs Yeate's street trading licence from Great Western Lane to Park Lane as of 19th October 2015.

Dave Holland
HEAD OF REGULATORY SERVICES

16 September 2015

This report has been prepared in accordance with procedures approved by Corporate Managers.

Background Papers: Public Protection Committee 7 April 2015: Report of the Head of Regulatory & Supporting Services – Street Trading Designation – Central Square Redevelopment